The third edition of the annual Forbes Under 30 Summit Asia was held in Hong Kong, from July 16-18, 2018. Under the theme of "Driving Change", the summit gathered over 320 young leaders, entrepreneurs and gamechangers from Forbes’ “30 Under 30 Asia” lists, as well as CEOs, mentors, industry leaders, investors and disruptors from across Asia.

The summit featured compelling content from an all-star lineup of speakers in panel discussions, display of innovative futuristic technologies in tech demos, as well as a Food and Music Festival showcasing Asia’s most brilliant young chefs and rising Asian entertainers.
Welcome Remarks
by Edward Yau Tang-wah, Secretary for Commerce and Economic Development, Hong Kong Special Administrative Region Government

Keynote Interview
with Tan Min-Liang, Cofounder & CEO, Razer

Metrics of Success
Under this segment, speakers shared about their own journey to success and what it means to them.

Part 1: Stories of Success from Asia

Part 2: Reaching for the Skies

Part 3: What’s Money Got to Do with It?

Part 4: The Future of AI in Asia

Sustainability
Panelists discussed the ways they are contributing to a more sustainable future in Asia.

Part 1: Working Towards a Sustainable Future in Asia

Part 2: Necessity is the Mother of Invention

Disruptive Technology
Tech disruptors presented their innovative solutions and highlighted how these technologies are changing the world.

Part 1: Tech Showcase

Part 2: Disrupting the Status Quo

Part 3: The Ultimate Hack Trick

Part 4: The Future of AI in Asia
PROMOTION 3

WELCOME REMARKS
by Edward Yau Tang-wah, Secretary for Commerce and Economic Development, Hong Kong Special Administrative Region Government

1-ON-1 with Carrie Lam, The Chief Executive, Hong Kong Special Administrative Region, People’s Republic of China

KEYNOTE INTERVIEW with Tan Min-Liang, Cofounder & CEO, Razer

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PART 4: THE FUTURE OF AI IN ASIA
Panelists shared more about their causes and how some of them used entrepreneurship as a tool for social change.

**Part 1: Entrepreneurship for a Cause**

Florian Simmendinger, Founder & CEO of Soundbrenner (middle) with a participant trying out the Soundbrenner Pulse, a wearable smart vibrating metronome.

Ramesh Dhami (left) and Shriyans Bhandari (right), Cofounders of Greensole showcased their comfortable footwear made from refurbished discarded shoes, which are donated to beneficiaries in India.

Sam Waldo, Cofounder of Mantra Eyewear (right) – which donates a pair of prescription glasses to students in rural China for every Mantra sunglasses sold – with Vickie Li, Assistant General Manager of Henderson Land Development.

Esther ChunShu Wang, Founder of Joytingle (left) presented her educational toy called “Rabbit Ray” that teaches children about common medical procedures.

Sang Hun Oh, Cofounder of LUXROBO (left) demonstrated his modular electronic system “MODI” which allows one to create their own IoT and robotic creations in seconds.

**Part 2: Inspiring Change**

The discovery area showcased some of the most exciting inventions and products that landed their creators on the Forbes 30 Under 30 Asia lists. The products on display included AR goggles, robots, wearables and more.

**Food & Music Festival**

The summit’s Food & Music Festival in the evening featured young chefs and performers showcasing their talents. Kickstarting the festival were the dancing robots from Leju Robotics, followed by cooking demonstrations from Pichaya (Pam) Utharntharm, Chef at The Table from Thailand, Talita Setyadi, Founder of BEAU from Indonesia, and Miko Aspiras, Chef at Tasteless Food Group from the Philippines.

One of Myanmar’s most recognised performers, singer Ah Moon put up a performance at the music festival. All-star Forbes 30 Under 30 Asia alumni and South Korean singer Eric Nam also took to the stage to a truly memorable end to the night.

**Cooking Demonstrations**

**A tour was also held at Mettā, where participants learnt about industry trends and networking, as well as networked with some of the community’s prominent members.**
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**PART 1: ENTREPRENEURSHIP FOR A CAUSE**

**PROMOTION 5**

**SOCIAL RESPONSIBILITY**

**PART 2: INSPIRING CHANGE**

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**COOKING DEMONSTRATIONS**

**“MEET THE MENTORS” AND STARTUP TOUR @ METTÀ**

A private “Meet the Mentors” session was held at Mettà, one of Hong Kong’s leading innovation community hubs. The session connected selected young entrepreneurs with some Forbes 30 Under 30 Asia judges who are leaders in their respective fields.

A tour was also held at Mettà, where participants learnt about AR industry trends and fundraising, as well as networked with some of the community’s prominent members.
The Hong Kong Startup Open House gathered local entrepreneurs from Hong Kong’s hottest startups spanning various industries like consumer tech, education and e-commerce. Four homegrown entrepreneurs shared their journey and experiences in being part of the city’s rising startup scene.

**HONG KONG SIGHTSEEING TOURS**

From a walking tour for foodies to taste well-known local delights, to an island tour introducing some of Hong Kong’s popular landmarks such as The Peak which overlooks the city’s spectacular skyline, Forbes 30 Under 30 Asia listmakers got to experience some of Hong Kong’s most iconic sights and features.

**PUB CRAWL @ LAN KWAI FONG**

Participants also had the opportunity to explore Hong Kong’s famed entertainment district, Lan Kwai Fong, barhopping and visiting some of the area’s trendiest and most unique nightlife spots.

**‘UNDER 30’ TRAM PITCH**

Sponsored by Hong Kong Tourism Board, Forbes hosted startup pitching sessions onboard one of Hong Kong’s oldest wooden antique trams, a classic symbol of the city. Forbes 30 Under 30 Asia listmakers presented their startups as the tram roamed the busy streets of Hong Kong island.

**NETWORKING**

Forbes 30 Under 30 Asia honorees and participants also had the opportunity to network during the event.
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